



Media Advisory

For Immediate Release
April 10, 2007

Contact:
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Dangerously Low Water Supply Levels Projected ***Agency to urge for immediate water conservation***

Santa Rosa, CA –The Sonoma County Water Agency (Agency) on Thursday, April 12 will hold a press conference to announce the release of a projection that indicates dangerously low water supply levels in Lake Mendocino this summer and fall. The Agency will call for the immediate implementation of voluntary water conservation efforts by its water contractors, customers and agricultural community. Impacts of the low water supply levels will be addressed, including Russian River flow levels and fishery concerns. The year-long projection is based on past and projected rainfall patterns, Russian River flow requirements, and recent agricultural and municipal water demands in the Russian River above Healdsburg. The water released from Lake Mendocino plays a significant role in providing drinking water to 600,000 residents in portions of Sonoma and Marin counties, habitat for threatened salmon species and recreation.

Who: The Sonoma County Water Agency – Speakers to include:
Agency Board of Directors Tim Smith and Paul Kelley; Pam Jeane, deputy chief engineer of operations; Chris Murray, principal engineer; Sean White, principal environmental specialist.

What: Announcement of Lake Mendocino/ Russian River Water Supply Projections

Date: Thursday, April 12, 2007

Time: 10:30 a.m.

Location: Healdsburg Memorial Beach – On the Russian River (near the fish ladder)
13839 Old Redwood Highway, Healdsburg, CA (directions attached)

RSVP: Contact Brad Sherwood at 707-521-6204 to verify your attendance – special parking will be provided at the site.

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Sonoma County Water Agency provides water supply, flood protection and sanitation services for portions of Sonoma and Marin counties. Visit us on the Web at www.sonomacountywater.org.

Directions to Press Conference at Healdsburg Memorial Beach

From San Francisco/Bay Area:

- 1) Take Highway 101 North towards Healdsburg
- 2) Take exit towards Healdsburg Avenue
- 3) Turn right onto Old Redwood Highway
- 4) Turn left into Healdsburg Memorial Beach

Follow the road through the parking lot to the Russian River. Parking will be available near the Russian River. The press conference will take place near the Russian River and fish ladder.

From Eureka/Northern California:

- 1) Take Highway 101 South towards Healdsburg
- 2) Take Westside Road exit toward Guerneville
- 3) Turn left onto Westside road
- 4) Stay straight to go onto Mill Street
- 5) Turn right onto Healdsburg Avenue/ Old Redwood Highway
- 6) Turn right into Healdsburg Memorial Beach

Follow the road through the parking lot to the Russian River. Parking will be available near the Russian River. The press conference will take place near the Russian River and fish ladder.

Contact:

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